

PRESS RELEASE EDOX
DELFIN MECANO AUTOMATIC
JANUARY - 2023

DELFIN

MECANO - URBAN DIVER WATCH




EDOX

Maître Horloger - Les Genevez
depuis 1884

DELFIN MECANO AUTOMATIC

TECHNICAL FEATURES

Ø43MM

- 🕒 CALIBER 853 (BASED ON SW200)
- 🔩 STAINLESS STEEL
- 🔮 SAPPHIRE CRYSTAL
- 🔩 SCREW-DOWN CROWN
- 🔩 WATER RESISTANCE 200M / 20 ATM
- 🌟 SUPERLUMINOVA ON HANDS AND INDICES
- 📏 12MM CASE HEIGHT
- 📖 120G

RECOMMENDED RETAIL PRICE : € 1'590

AVAILABILITY : JANUARY 2023



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The Delfin Mecano from Edox has been a smash hit with watch lovers the world over. Now the boutique Swiss watchmaker expands the Delfin Mecano family with a new model sporting a contemporary colour scheme. The blend of black case and strap, matched with beige and orange skeletonised accents on the watch face, presents an adventurous, but modern, timepiece on the wrist.

And while the colours may reflect a new aesthetic, the Delfin Mecano still sports all the technical, engineering and design wizardry that has made it an international best-seller and proudly being dubbed “The Water Champion” of dive watches when it was first launched more than 60 years ago. Thanks to the innovative double O-ring seal system, screw-down crown and reinforced case back that protects the mechanical movement, the Delfin Mecano can tick away without a care in depths of 200m.

The skeletonised design allows the wearer to glimpse the fascinating, intricate motions of the Automatic Calibre 853 movement. And even when under water or in low light, the Delfin Mecano offers crystal clear reading of the time, thanks to Super-LumiNova coating on the hands and indices. The Delfin Mecano’s 12-sided bezel echoes the shape of classic Delfin models from the 1970s and is a reminder that while Edox continually pushes the boundaries of watchmaking, it always remembers its heritage.

Rugged, stylish, and practical, the Delfin Mecano is the perfect wrist accessory for the boardroom, the beach, the bustle of the big city, the solitude of the mountains – or in its element as the water champion of timepieces.

EDOX - DELFIN MECANO

EDOX - DELFIN

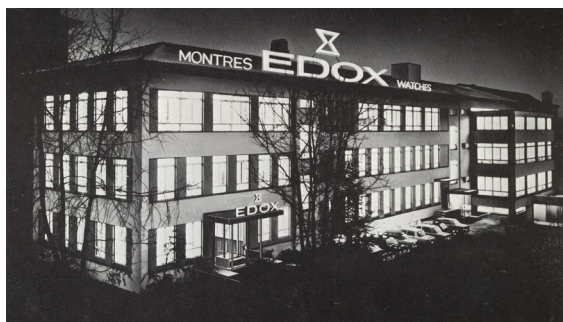
First introduced in 1961, the Delfin is an emblematic collection with an iconic design and a true timekeeping pioneer. It was the first watch to use the "Double O ring" system which, with a reinforced case back, gave it 200m water resistance. Today, this incredible collection is still known as "The Water Champion" and remains the explorers' first choice.

EDOX

Like time itself, Swiss boutique watchmaker Edox never stands still. Founder Christian Ruefli-Flury was driven by his heart when, in 1884, he made a pocket watch for his beloved wife Pauline's 25th birthday. Delighted, she convinced him to set up his own company – Edox. Over the decades Edox has forged a reputation as "The Water Champion" of the watch world, creating world-leading divers' watches. Ruefli-Flury would no doubt be amazed and honoured how his legacy has flourished over the past 135 years.

One of the few remaining family owned Swiss watchmakers, Edox proudly acknowledges its heritage but also embraces innovation and imagination in its collections. Today, Edox is known for its highly water-resistant timepieces, complex hand-polished watch cases and traditional hand assembling.

Edox. A company shaped over time. A company shaping time.



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